BUSINESS TECHNOLOGY CERTIFICATE

Program Description

The Certificate in Business Technology equips students with essential skills in technology and business, blending theoretical knowledge with practical applications. This program covers a range of topics, including software applications, information systems, project management, and digital communication, providing a strong foundation for a career in technology-driven business environments.

Program Outcomes

Upon completion of the Business Technology Certificate students will be able to:

1. Recall and define key technological terms, concepts, and tools relevant to business environments.
2. Describe the role of technology in modern business practices and its impact on organizational efficiency and competitiveness.
3. Demonstrate the use of various software applications and tools to solve common business problems and improve operational processes.

Career Considerations

Completing the Business Technology Certificate can lead to diverse career opportunities in various industries, including roles such as business analyst, technology consultant, project manager, or IT specialist. This certificate provides a strong foundation for entry-level positions in technology-driven business environments and can serve as a stepping stone for further education and career advancement in fields such as information technology, business management, or data analysis.

Program Course Requirements

Course	Title	Credits
First Year		
Second Term		
BA 170	Business Technologies	3
	Credits	**3**
Third Term		
BA 231	Computers in Business	4
	Credits	**4**
Second Year		
First Term		
AI 120	Intro to AI	4
BA 171	Logic and Reasoning	3
	Credits	**7**
Third Term		
BA 174	Innovation and Tech Strategy	3
	Credits	**3**
	Total Minimum Credits	**17**

Advising Notes

- This degree path is designed for a Fall start and fully embedded within the AAS in Business. Please see advisor to ensure you are following the correct path to reach your goals.